



**LANGUAGES OF LOVE SPOKEN AT ALVADORA SPA AT
ROYAL PALMS WITH NEW ROMANTIC OFFERINGS**

Loving Treatments at Alvadora Spa Enhance Each *Romantication*™

PHOENIX -- (October 2010) -- "Romance" is the universal language at [Royal Palms Resort and Spa](#), [Director of Romance, Robert Vickrey](#), and [Director of Guest Experiences, Sarah Escobedo](#), lead the resort's Romance Team of representatives from every operating department to create off-the-chart service levels and luxurious memories for each romantic vacation, or *Romantication*™. There's even a dedicated website: [MyRomantication.com](#)

In January 2011, Royal Palms will introduce **Languages of Love**, a resort-wide festival of the senses honoring Mediterranean countries that provide the inspiration for the resort's architecture, design, gardens, ambiance, food and spa treatments. Sarah Escobedo explains, "We developed the Languages of Love experience so that our guests would be greeted with new ways to discover romance throughout the year, continually adding surprises and new elements. Our guests can fall in love over and over again."

Introducing perfect food for the body, inside and out . . .

The Romance Team paired up with a local company, [La Bella Terre](#), that provides "Botany for the Body" products and services in the fields of aromatherapy and seasonal cooking. Royal Palms and La Bella Terre share a deep commitment to organic, sustainable farming methods and together they are sourcing seasonal ingredients from herbs, flowers and trees for luscious herb-infused oils and products that will appear not only on Chef Hillson's romantic menus but also in celebration cocktails and even in romantic spa rituals designed for couples.

Founder and eco-ista of La Bella Terre, Terri Nacke, explains her vision is "to promote green living, sustainability and organic farming methods, making considered choices about the pure ingredients we put into our bodies and the products we use." Nacke's herb-infused oils are just that – pure enough to be ingested into the body but sensuous enough to be applied to the skin.

"We have always spoken the language of love at Alvadora Spa," says Michelle Kinney, spa director. "All of our treatments are inspired by the revitalizing benefits of the herbs, flowers, oils and minerals indigenous to the Mediterranean as well as the resort's own citrus gardens."

While a variety of massages and the specially designed-for-couples Omorovicza Facial (it even sounds like love, pronounced "amour-o-vizza") provide a host of sensuous options, it's the **couple's rituals** that take center stage. Providing a perfect recipe for bonding, each ritual combines the romantic, soothing effects of a leisurely fireside soak and gentle, mesmerizing showers with the sensuous experiences of body pampering and a light massage. Each 90-minute ritual for two begins in the Acqua Dolce villa with an aromatherapy body scrub on duo heated stone tables while water gently cascades from above. An outdoor eight-foot waterfall shower provides a final rinse and is followed by a romantic,

candle-lit bath for two in the Acqua Giardino tub. A gentle aromatherapy massage and a glass of champagne complete the treatment. (\$210 per person)

A special 60-minute pedicure will also be featured for \$85.

Garden-to-table (spa table, that is) romance . . .

Romance will be fashioned in the style and language of love of these romantic Mediterranean countries:

- ♥ **January through March: France - honoring Paris**, who according to mythology was one of the most notorious lovers of his time, willing to risk his title, his fortune and his homeland for the love of Helen of Troy, the most beautiful woman in the world. Appropriately, the world's most romantic city was named for him.

Spa Ritual: Fleurs de Roman (Flowers of Romance) uses an aromatic blend of lavender, rose and verbena.

Spa Pedicure: Lavender Love Spell

- ♥ **April and May: Italy - honoring Venus**, the Roman goddess of love and beauty, **and Cupid**, the Roman god of desire and love.

Spa Ritual: Giardino (Garden) features an aromatherapy combination of rosemary, basil and lemon.

Spa Pedicure: Sweetheart Lemon Drop

- ♥ **June through September: Spain -- honoring Aloja** who, in Catalan mythology, were feminine beings who brought wealth and well-being to those around them.

Spa Ritual: Verano (Summer) blends the essences of bergamot, laurel bay and Spanish marjoram.

Spa Pedicure: Summer Rain

- ♥ **October through December: Greece - honoring Aphrodite**, the Greek goddess of love, beauty and sexuality.

Spa Ritual: Aphrodite's Dance is a heady fusion of cypress, neroli, fennel and Greek Oregano.

Spa Pedicure: Neroli Nights

The art of custom blending . . .

Guests will be able to purchase the lotion and oil blends used in their Language of Love rituals at the spa, but they will also have the option of having an aromatherapy combination customized for them by the spa's trained staff. La Bella Terre's Nacke will be on hand for regular classes and events to showcase the versatility and purity of the products.

The story . . . a legacy of love

In 1925 successful New York financier, Delos Cooke, announced his retirement in order to devote himself to the care and welfare of his beloved wife Florence. "She has first claim on me," he said lovingly. And so began their dream, the winter retreat they called El Vernadero and today is called Royal Palms.

Much of the romantic aura found today at Royal Palms comes from the original detail work the Cookes incorporated into their home and, of course, their love for each other.

Florence and Delos had only two years to enjoy their romantic estate until Delos passed away in 1931. Heartbroken, Florence continued living at El Vernadero for six more years before selling. Although the ending to this love story is bittersweet, Royal Palms today continues to honor their love story by creating treasured memories for the many couples who seek romantic retreats there.

For information and reservations, please call at 877-827-9157 or visit myromantication.com

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